



Topics



Paperless “Web Bank Loan”

Due to changes in customer lifestyles, demand to apply for consumer loans directly via the websites of financial institutions has grown rapidly. Orico provides various financial institutions with “Web Bank Loan,” a system that customers can access 24 hours a day, 365 days a year. In September 2015, we released “Web Bank Loan,” which makes the entire process of web-based application through to contracts paperless. The system enhanced customer convenience further and enabled rapid loan execution. In the fiscal year ended March 31, 2016, the system was deployed at 12 financial institutions.



Ongoing efforts to contribute to the region affected by the Great East Japan Earthquake

The Company engages in volunteer activities performed by Group employees, support for the affected region through athletic tie-ups, and donation activities via the credit card business. We plan to continue with activities to support the affected region going forward.

- 1 Employees and their families —38 people—participated in volunteer activities three times, in May, June and November 2015, centered on Minamisanriku-cho, Motoyoshi-gun, Miyagi Prefecture.



- 2 Employees and their families —26 people—volunteered to create picture lanterns used at memorial events in the affected area. They drew 81 pictures, which were used to decorate the lanterns.

- 3 The Company provided matching gifts, donating an amount of money double the amount corresponding to points donated by credit card members.



Launch of the communication character “Orico Tori”

Conceptualized on the base of the brand slogan “We are at your side, helping make your goals a reality,” we launched the communication character “Orico Tori,” which aims to express the idea of “an entity close to the customer.” We are running web-only commercials on our website.



- Special website <http://orico.jp/tori>
- Facebook <https://www.facebook.com/oricotori>
- YouTube https://youtu.be/4_BEjSHDZQI

